

Area Newsletter Editor



Role type:	Communication
Main purpose of the role:	To communicate and promote the work of the Ramblers in the Area to all the Area membership. By doing this, the aim is to inform members of the concerns facing walkers locally and valuable work of the Area to address them. The newsletter can be therefore be used as a tool to strengthen the Area, encouraging members to see the relevance of the Area, to retain members of the Ramblers and to increase the likelihood of their active involvement. The Newsletter is also a valuable tool for communicating with the public and raising the profile of walking and our work.
What we need from you:	<ul style="list-style-type: none">▪ A passion for walking and an affinity with all the charitable aims of the Ramblers.▪ Good written communication skills, able to present what can be rather dry or complicated legalistic issues in clear, jargon-free English.▪ Creative flair to give the newsletter an entertaining style and appealing visual appearance.▪ Basic computer skills, to be able to write and edit copy and communicate newsletters via e-mail distribution.▪ An understanding of the distinct role that the Area can play alongside the work of the various Groups.
Why you are needed:	To produce an attractive and accessible Area newsletter on a regular basis (normally 2-3 times a year) and ensure that it is distributed amongst all the members of the Area.
What you could be doing:	<ul style="list-style-type: none">▪ Working with other Area Campaigns Officers to gather relevant local Campaign issues.▪ Selecting relevant material from central office communications and other sources which highlight issues for walkers.▪ Co-ordinating with Group Secretaries to gather information about their activities.
Resources:	Resources are available on the volunteer section of the Ramblers website www.ramblers.org.uk/volunteer
Contact:	Volunteer Development Team volsupport@ramblers.org.uk / 020 7339 8500

